Docket No. 2019-365-E

#### DIRECT TESTIMONY OF STEVEN J. LEVITAS ON BEHALF OF THE SOUTH CAROLINA SOLAR BUSINESS ALLIANCE

**EXHIBIT SJL-5** 



### South Carolina Clean Energy Survey



CONSERVATIVES FOR

## CleanEnergy

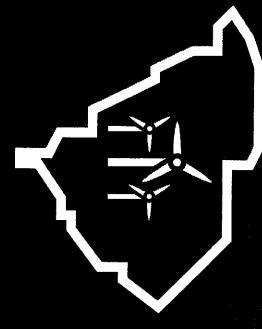
N=500 Likely Voters; MoE= ±4.4% 33% Cell Phone Interviews Conducted March 11-13, 2019

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The South Carolina Political Environment

significant seventeen percent (17%) are undecided. 12-point lead ahead of a generic Democrat nominee (34%). Just three percent (3%) select Schultz and a If the election for President were held today, a plurality would vote for Donald Trump (46%), representing a



3. If the election for U.S. President were held today, for whom would you vote if the candidates were Donald Trump, Republican, Howard Schultz, Independent, or The Democratic Candidate?

3		***************************************	Undecided			Schultz		_		Democratic Candidate		<u> </u>		Trump			
	■ Definitely ■ Probably 麋 Lean		17%			3%			25/6 5/4 34/6				(	40% 5% 46%			
Clean Energy																	
CD 5 CD 7		CD 1 CD 2	Greenville/Spartanburg/Asheville	Columbia	charleston .	African-American		College Graduate	HS of Less	Women 55+	Women 18-54	Men 18.54	Democrat	Independent/Other	Republican		De
50% 23% 49%	45% 59%	42% 56%		. 10 . 10 . 10		9% 9%		53% 44%	43%		55%		4%	38%		Trump	Demo Groups
29% 46% 32%	31% 29%	48% 23%	33% 2 <b>8</b> %	3 23 3 %	45%	21% 67%	38%	26% 34%	40%	35%	27% 34%	39%	84%	23%	6%	Dem Candidate	

Senator Graham enjoys a 23-point lead and majority support on the ballot (55%) ahead of potential vote for Graham if the election were today. Democrat candidate Harrison. Further, nearly half of all likely voters (47%) indicate they would "definitely"



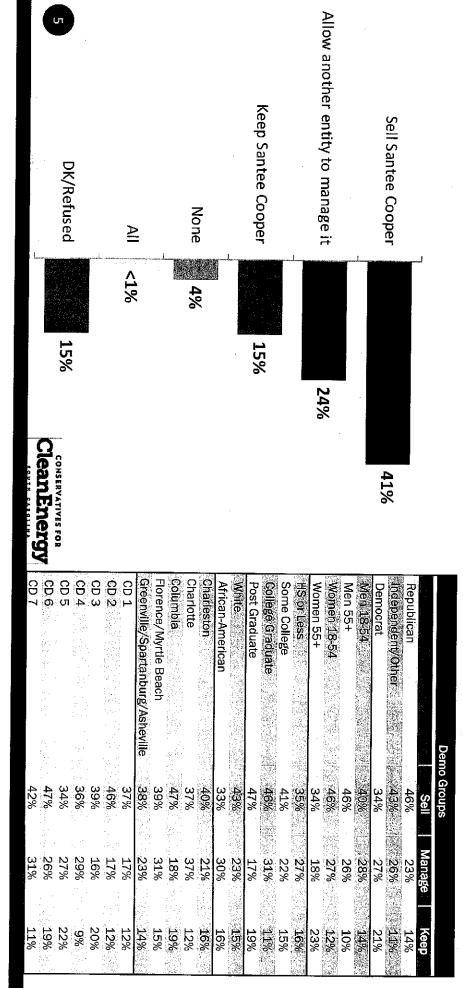
4. And, If the election for U.S. Senate were held today, for whom would you vote if the candidates were Lindsey Graham, Republican, or Jamie Harrison, Democrat?

Demo Groups   Republican 6graham Harrison   Republican 89% 4%   Independent/Other 52% 27%   Democrat 14% 77%   Men 1554 47% 39%   Men 55+ 56% 31%   Morner 18-54 56% 31%   Worner 55+ 56% 33%   HS or Less 56% 33%   Some College 66% 33%   College Graduate 48% 38%   Post Graduate 59% 29%   Charleston 59% 29%   Charleston 59% 29%   Charleston 63% 26%   Charleston 63% 26%   Charleston 63% 26%   Columbia 49% 33%   Florence/Myrtle Beach 63% 26%   GD 2 64% 28%   CD 1 47% 46%   CD 2 62% 36%
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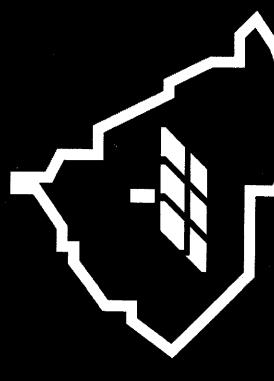
(15%) are undecided. manage Santee Cooper (24%), while fifteen percent (15%) would like to keep it and another fifteen percent is, a plurality support selling Santee Cooper (41%). A quarter of voters (24%) prefer allowing another entity to When asked whether voters prefer selling Santee Cooper, allowing another entity to manage it or keeping as

12. Santee Cooper Action







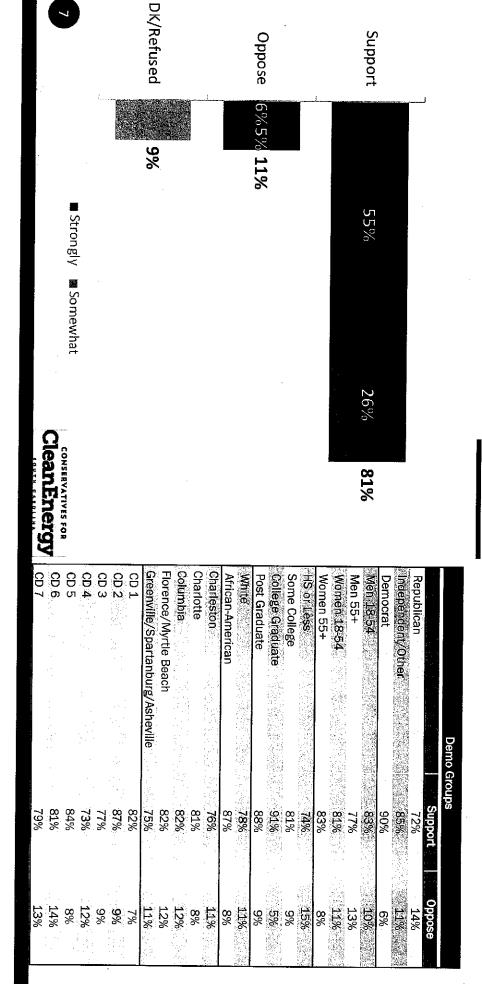


Measuring Support for Clean Energy

than a majority (55%) who support this "strongly" and is met with little opposition. Eight out of ten (81%) support the development of clean energy in South Carolina. This is driven by more



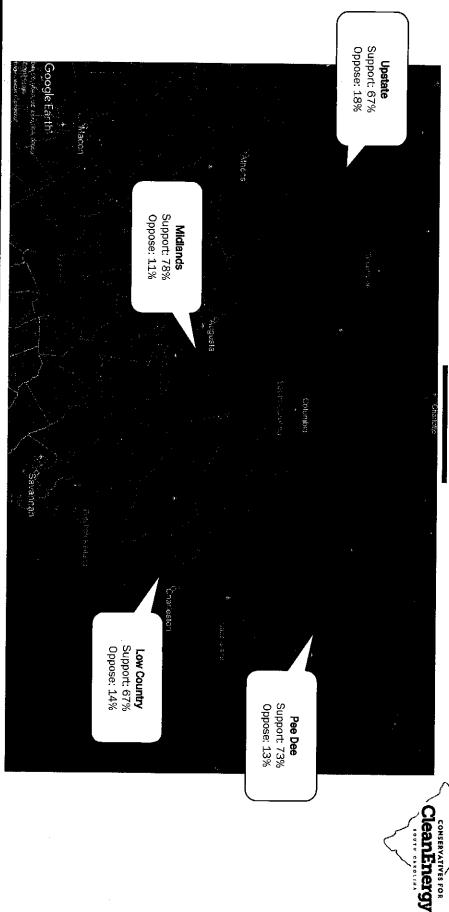
5. Do you support or oppose the development of clean energy, like solar and wind in South Carolina?



highest support is found in the Midlands region (78%). Over two in three Republican voters in all four regions are supportive of clean energy development. The



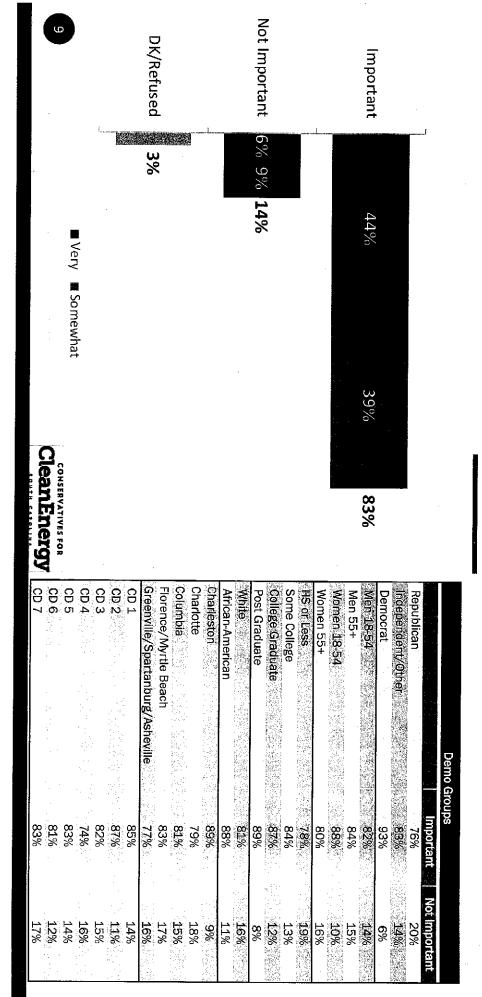
5. Do you support or oppose the development of clean energy, like solar and wind in South Carolina? (Republicans, n=198)



use of renewables is not important (14%). priority for South Carolina. Opposition to this is low, with just over one in ten voters thinking the growth and More than eight out of ten (83%) think the growth and use of renewable energy resources is an important



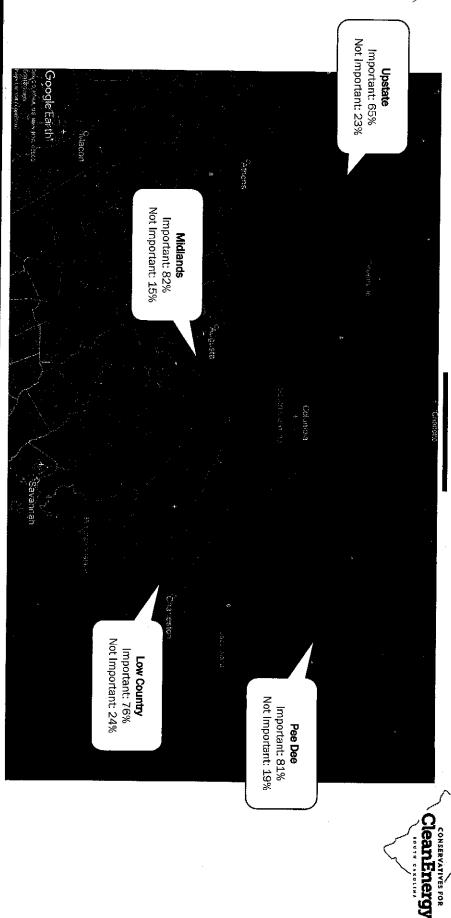
8. How much of a priority should it be for South Carolina to grow and use renewable energy resources, such as wind and solar?



South Carolina. The Midlands region has the highest percentage of voters who agree growth should be a priority (82%). Two in three Republican voters in all four regions think the growth of renewables should be a priority for



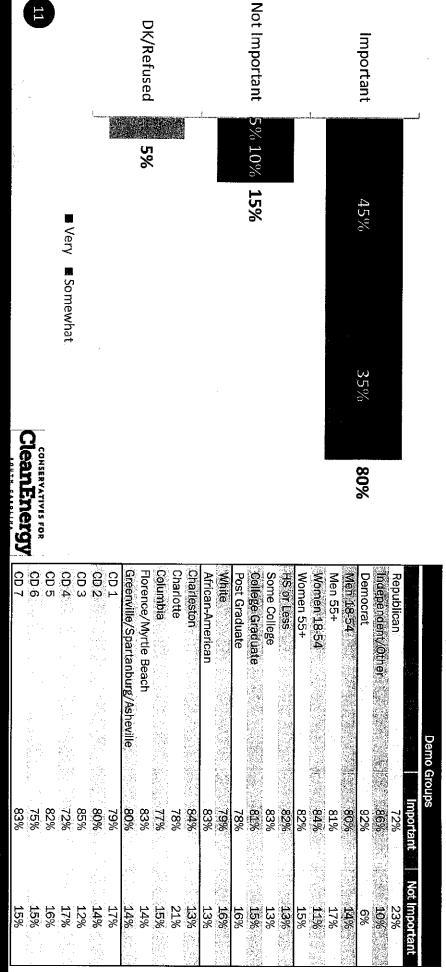
8. How much of a priority should it be for South Carolina to grow and use renewable energy resources, such as wind and solar? (Republicans, n=198)



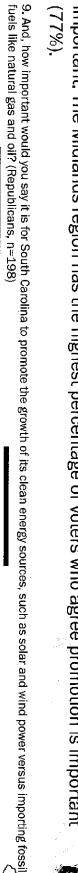
energy sources versus importing fossil fuels. In contrast, fifteen percent (15%) of voters do not think it is important. Four in five voters (80%) think it is important for South Carolina to promote the growth of homegrown

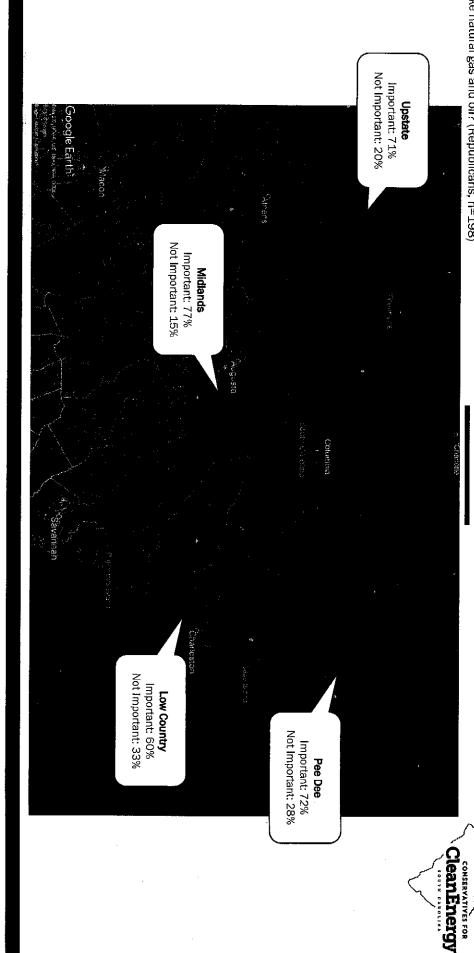


9. And, how important would you say it is for South Carolina to promote the growth of its clean energy sources, such as solar and wind power versus importing fossil fuels like natural gas



Over three in five Republican voters in all four regions think the promotion of clean energy sources is important. The Midlands region has the highest percentage of voters who agree promotion is important

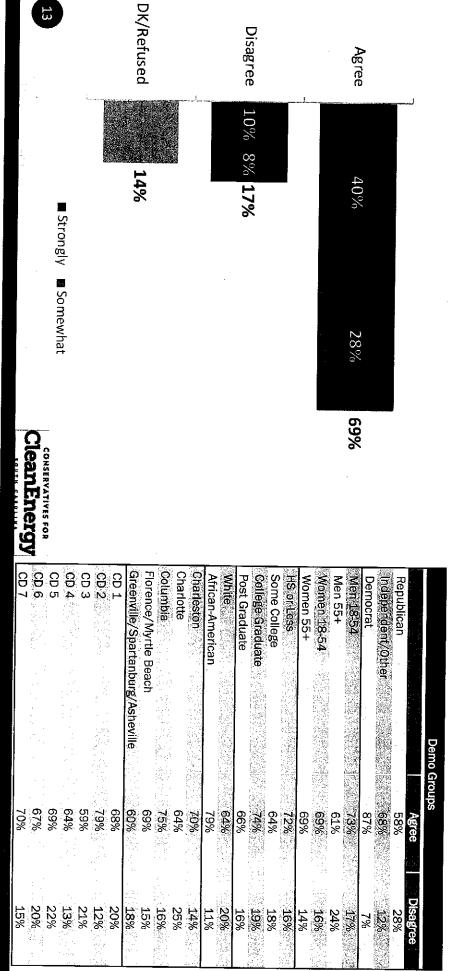




This is bolstered by forty percent (40%) who agree with this strongly and seventeen percent (17%) disagree sources in South Carolina, such as wind and solar, will create jobs and encourage economic development. A significant seven out of ten voters (69%) think an increase in our use of clean and renewable energy



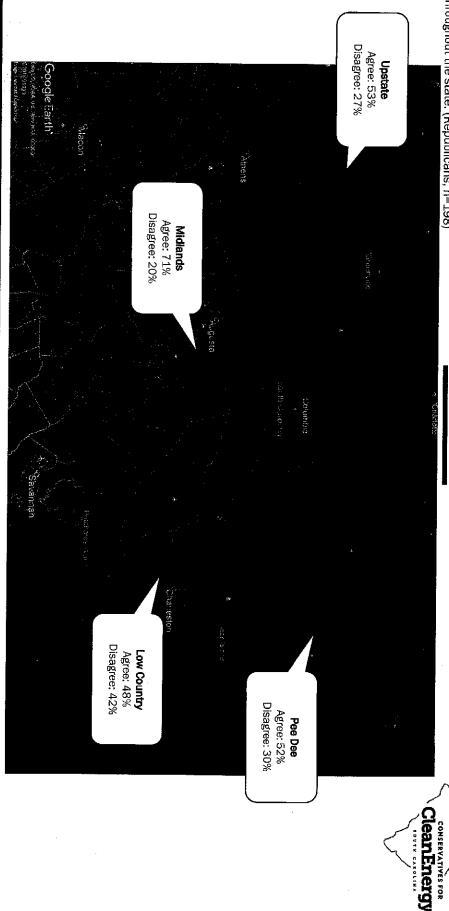
10. Some say increasing our use of clean and renewable energy sources in South Carolina, such as wind and solar, will create jobs and encourage economic development throughout the



benefit (71%). economic development. The Midlands region has the highest percentage of voters who agree there is a Republican voters are more mixed over whether the use of renewables will create more jobs and encourage



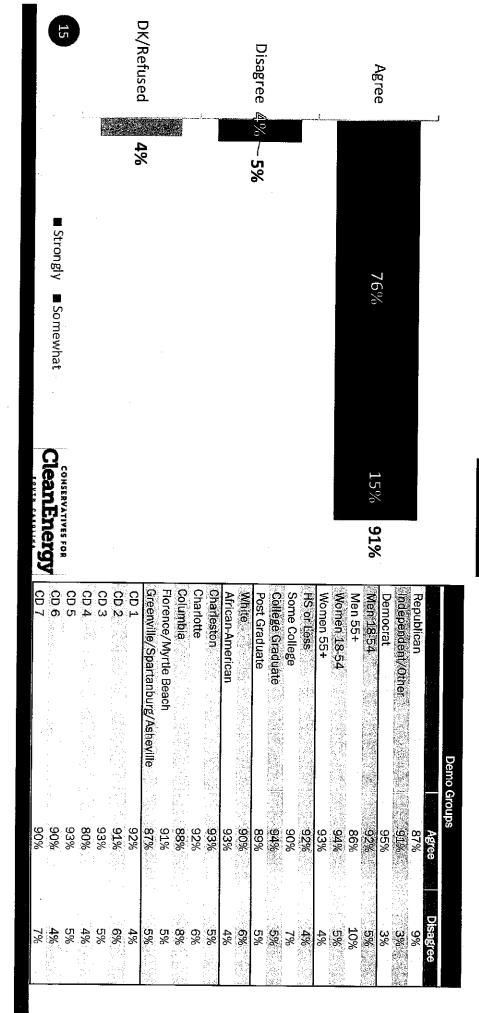
development throughout the state. (Republicans, n=198) 10. Some say increasing our use of clean and renewable energy sources in South Carolina, such as wind and solar, will create jobs and encourage economic



energy options. This is further supported by three quarters (76%) who agree with this strongly. responsible stewards of God's creation when thinking about protecting the climate and promoting clean A near universal figure of ninety-one percent (91%) of likely voters agree that we have a duty to be

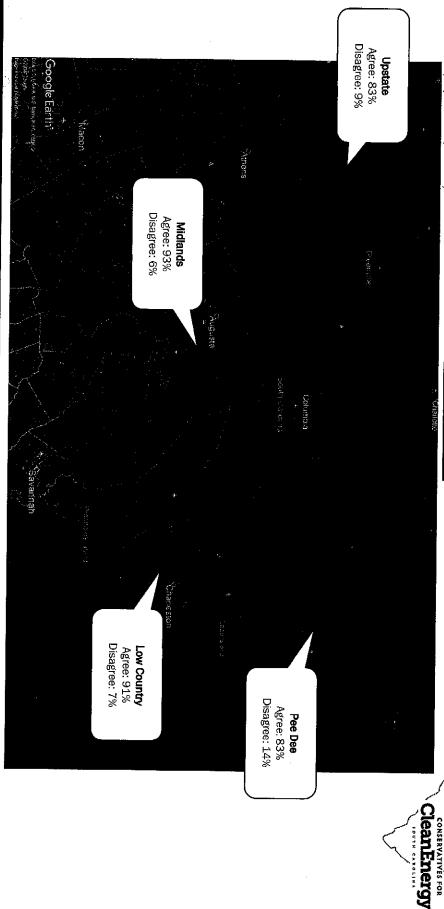


11. Thinking about protecting the climate and promoting clean energy options, please tell me if you agree or disagree that we have a duty to be responsible stewards of God's creation?



God's creation. The Midlands region has the highest percentage of voters who agree there is a responsibility (93%). Over four in five Republican voters in all four regions think that there is a responsibility to be stewards of

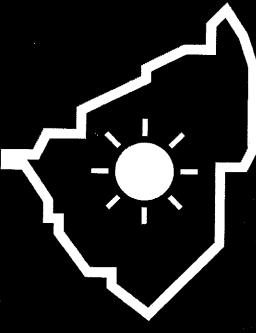
stewards of God's creation? (Republicans, n=198) 11. Thinking about protecting the climate and promoting clean energy options, please tell me if you agree or disagree that we have a duty to be responsible









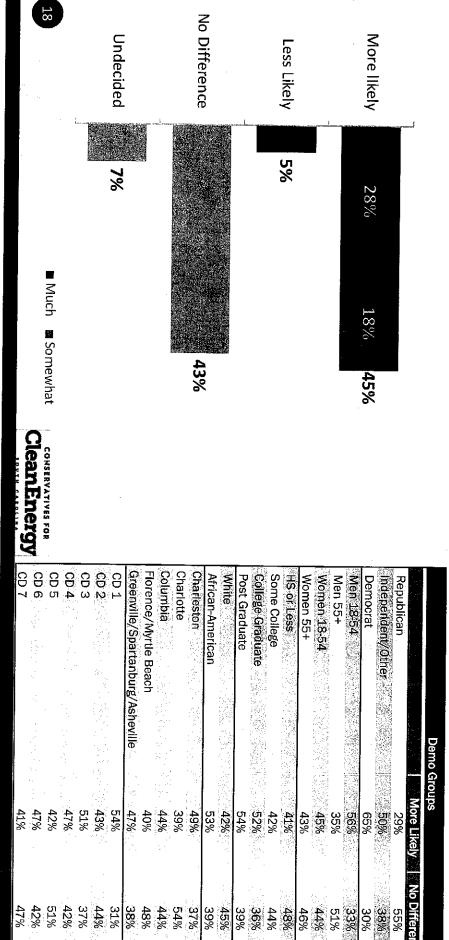


Politics and Understanding Support for Clean Energy

them (43%) in their vote for a candidate for political office if they supported clean energy. Notably, just five percent (5%) would be less likely. Voters are essentially split as to whether they would be more likely (45%) or it would make no difference to



6. Would you be more likely or less likely to vote for a candidate for political office here in South Carolina if you learned that the candidate supports the development and use of clean energy, like solar, wind, and energy efficiency or does it make no difference?

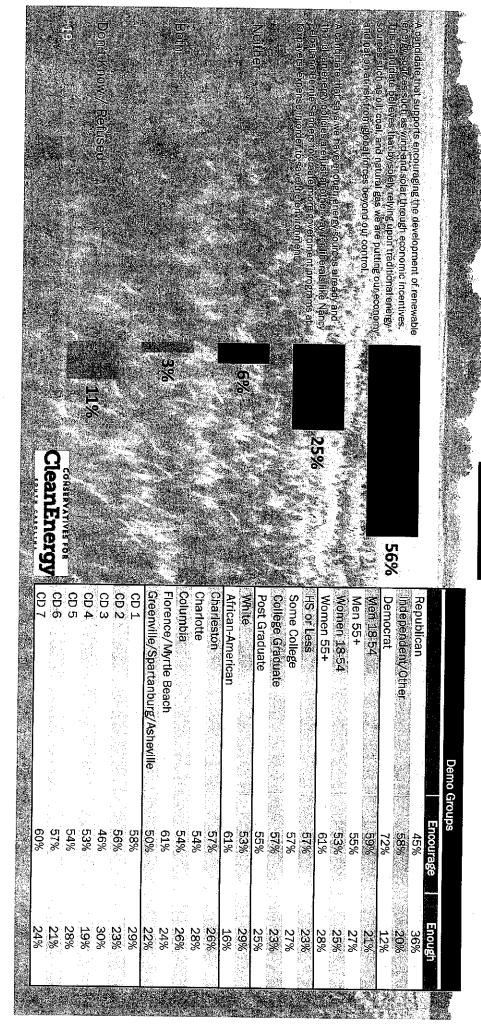


	Demo Groups	,,	
	N N	ore Likely	୍ No Difference
	Republican	Í	55%
	Independent/Other	50%	38%
	Democrat	65%	30%
	Men 18:54	56%	33%
	Men 55+	35%	51%
	Women 18-54	<b>4</b> 5%	44%
		43%	46%
	HS of Less	41%	48%
	Some College	42%	4 <b>4</b> %
	College Graduate	52%	36%
	Post Graduate	54%	39%
		42%	45%
	African-American	53%	39%
	Charleston	49%	37%
	Charlotte	39%	54%
	Columbia	44%	44%
	Florence/Myrtle Beach	40%	48%
	Greenville/Spartanburg/Asheville	47%	38%
		54%	31%
	- CD 28 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	43%	44%
	CD 3	51%	37%
	CD 4	47%	42%
	CD 5	42%	51%
4	CD 6: 100 Control of the control of	47%	42%
4	CD 7	41%	47%

enough energy sources already and clean energy policies are liberal attempts to grow the government. sources through economic incentives. In contrast, a quarter (25%) prefer a candidate who says we have A majority (56%) would vote for a candidate that supports encouraging the development of renewable energy



7. I am going to read you two statements about two candidates for the state legislature, please tell me which of the two you would be most likely to support based upon these two statements...



supported by half of voters (50%) who oppose this strongly. In contrast, a quarter (27%) support drilling. More than six out of ten (62%) of likely voters oppose the exploration of drilling off of the coast. This is

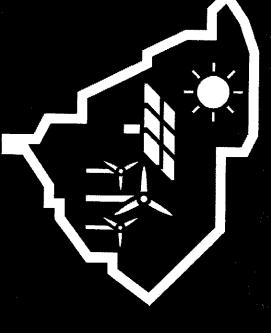
13. President Trump supports opening the ocean off South Carolina's coast for the exploration of gas and oil. Some Republicans, including Governor McMaster and Attorney Ger Wilson, oppose that move out of concern the exploration could endanger our coastal communities and the coast's tourism industry. Knowing this, Do you support or oppose the exploration of drilling off South Carolina's coast?

Support

Oppose Unsure 15%11% 50% ■ Strongly ■ Somewhat 62% CleanEnergy CONSERVATIVES FOR

Demo Groups	=	
<b>ડ</b> ા	Support Of	Oppose
Republican 2		39%
Independent/Other		67%
Democrat 1	the first the first of terms of the second state of the second sta	87%
Wen 18-54	25%	69%
Men 55+	22%	62%
Women 18:54		60%
Women 55+ 2	29%	61%
HS on Less	30%	60%
	28%	60%
College Graduate	31%	59%
Post Graduate 1	16%	78%
White	33%	55%
African-American 1	13% 8	82%
Charleston 2	22%	69%
Charlotte 2	26%	58%
Columbia	20%	74%
Florence/Myrtle Beach 2	28% 6	60%
Greenville/Spartanburg/Asheville 3	35%	52%
CD 1 2	21% 6	67%
© 2	32%	60%
CD 3	34%	54%
60.4. Section 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	28%	57%
CD 5	29%	61%
CD.6	23% 7	70%
CD 7 2	25% 6	63%





Key Findings



### **Key Findings**



- ahead of a generic Democrat nominee (34%). Just three percent (3%) select Schultz and a significant seventeen percent If the election for President were held today, a plurality would vote for Donald Trump (46%), representing a 12-point lead (17%) are undecided
- Senator Graham enjoys a 23-point lead and majority support on the ballot (55%) ahead of potential Democrat candidate Harrison. Further, nearly half of all likely voters (47%) indicate they would "definitely" vote for Graham if the election were
- support selling Santee Cooper (41%). A quarter of voters (24%) prefer allowing another entity to manage Santee Cooper When asked whether voters prefer selling Santee Cooper, allowing another entity to manage it or keeping as is, a plurality (24%), while fifteen percent (15%) would like to keep it and another fifteen percent (15%) are undecided.
- Eight out of ten (81%) support the development of clean energy in South Carolina. This is driven by more than a majority (55%) who support this "strongly" and is met with little opposition.
- Carolina. Opposition to this is low, with just over one in ten voters thinking the growth and use of renewables is not important More than eight out of ten (83%) think the growth and use of renewable energy resources is an important priority for South
- importing fossil fuels. In contrast, fifteen percent (15%) of voters do not think it is important, Four in five voters (80%) think it is important for South Carolina to promote the growth of homegrown energy sources versus



### Key Findings



- A significant seven out of ten voters (69%) think an increase in our use of clean and renewable energy sources in South (40%) who agree with this strongly and seventeen percent (17%) disagree. Carolina, such as wind and solar, will create jobs and encourage economic development. This is bolstered by forty percent
- A near universal figure of ninety-one percent (91%) of likely voters agree that we have a duty to be responsible stewards of three quarters (76%) who agree with this strongly God's creation when thinking about protecting the climate and promoting clean energy options. This is further supported by
- Voters are essentially split as to whether they would be more likely (45%) or it would make no difference to them (43%) in their vote for a candidate for political office if they supported clean energy. Notably, just five percent (5%) would be less likely.
- clean energy policies are liberal attempts to grow the government. economic incentives. In contrast, a quarter (25%) prefer a candidate who says we have enough energy sources already and A majority (56%) would vote for a candidate that supports encouraging the development of renewable energy sources through
- More than six out of ten (62%) of likely voters oppose the exploration of drilling off of the coast. This is supported by half of voters (50%) who oppose this strongly. In contrast, a quarter (27%) support drilling.

# Methodology and Research Design



WPA Intelligence conducted a study among likely voters in South Carolina.

methodology allows us to avoid post-survey "weighting" which can reduce the reliability of survey results Based Sampling (RBS). The sample for this survey was stratified based on geography, age, gender. This WPAi selected a random sample of registered voters from the South Carolina voter file using Registration

95 out of 100 cases. study has a sample size of n=500 likely voters with 33% mobile phones, and a margin of error of  $\pm 4.4\%$  in Respondents were contacted by phone via a live telephone operator interview March 11-13, 2019. The

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For questions or projects, reach out to us anytime.

